

REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1 through 7, 9 through 16, 18 through 24, 26, and 38 through 45 are pending, with Claims 1, 13, 18, 26, 38, 39, 40, and 45 being independent. Claims 1, 13, 18, 26, 38, 39, 40, and 45 have been amended.

Claims 1 through 7, 9 through 16, 18 through 24, 26, and 38 through 45 were variously rejected under 35 U.S.C. § 103 over (a) U.S. Patent No. 6,577,347 B2 (Nishio et al.), (b) various paragraphs of Applicants' own specification, and (c) newly-cited U.S. Patent Application Publication No. 2005/0024678 A1 (Kawai). All rejections are respectfully traversed.

Claims 1, 13, 18, 26, 38, 39, 40, and 45 recite, inter alia, that the script queries whether a browser executing the script has a data printing function and sets the value of an attribute in accordance with a response to the query.

However, Applicants respectfully submit that none of Nishio et al., the relied-upon portions of the specification, and Kawai, even in the proposed combinations, assuming, arguendo, that such could be combined, discloses or suggests at least the above-discussed claimed features as recited, inter alia, in Claims 1, 13, 18, 26, 38, 39, 40, and 45. It is further respectfully submitted that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features.

Further, with respect to the reliance of the Official Action upon Applicants' own specification, Applicants respectfully traverse the same and submit that those portions of the specification merely disclose, e.g., that broadcast data includes script information ([0009]),

which Applicants respectfully submit does not constitute either a description or a suggestion of the claimed script.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

This Amendment After Final Rejection is an earnest attempt to advance prosecution and reduce the number of issues, and is believed to clearly place this application in condition for allowance. Furthermore, Applicants respectfully submit that a full appreciation of these amendments will not require undue time or effort given the Examiner's familiarity with this application. Moreover, this Amendment was not earlier presented because Applicants earnestly believed that the prior Amendment placed the subject application in condition for allowance. Accordingly, entry of this Amendment under 37 C.F.R. § 1.116 is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,

A handwritten signature in black ink, reading "Daniel S. Glueck", written over a horizontal line.

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